Mango Health

Mango health needed help making their app and service more personal.

The Good (iOS)

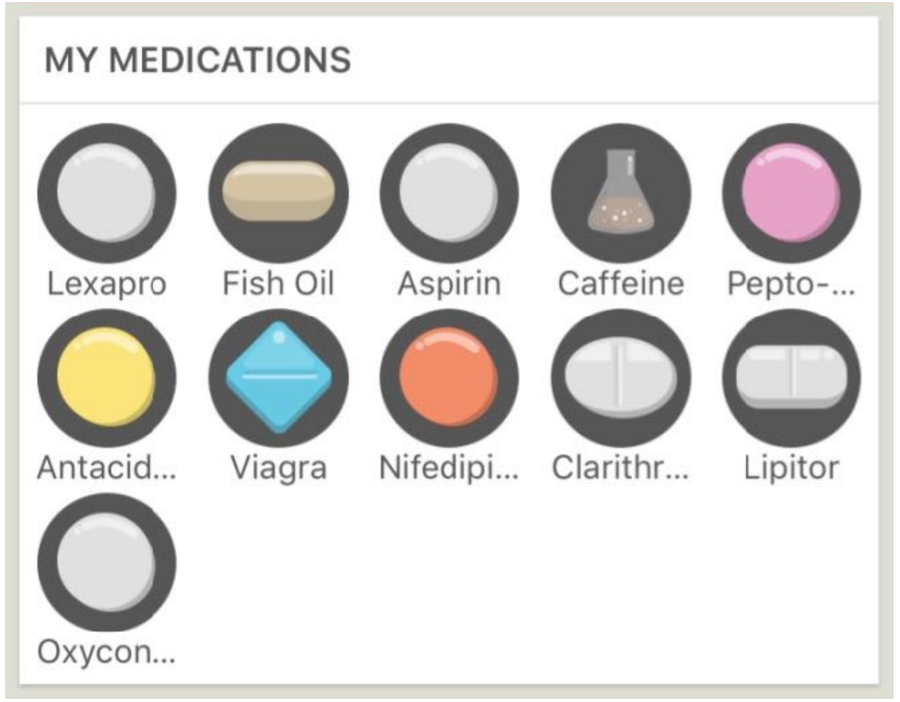
- Visual language is great. Lends itself to Material Design really well
- Copywriting is good and not overly complicated
- Feels complete. Nice set of basic features
- Fast and error free. Solid framework.

Quick overview

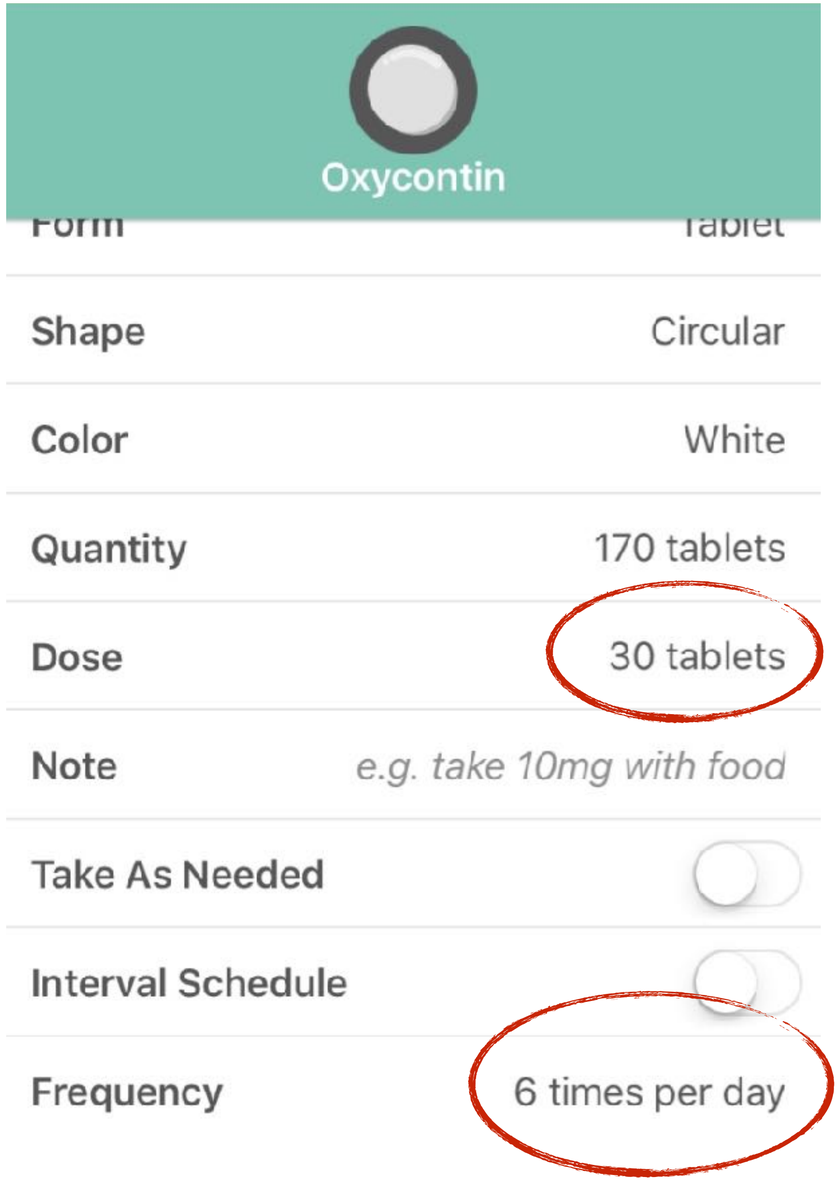
The Other (iOS)

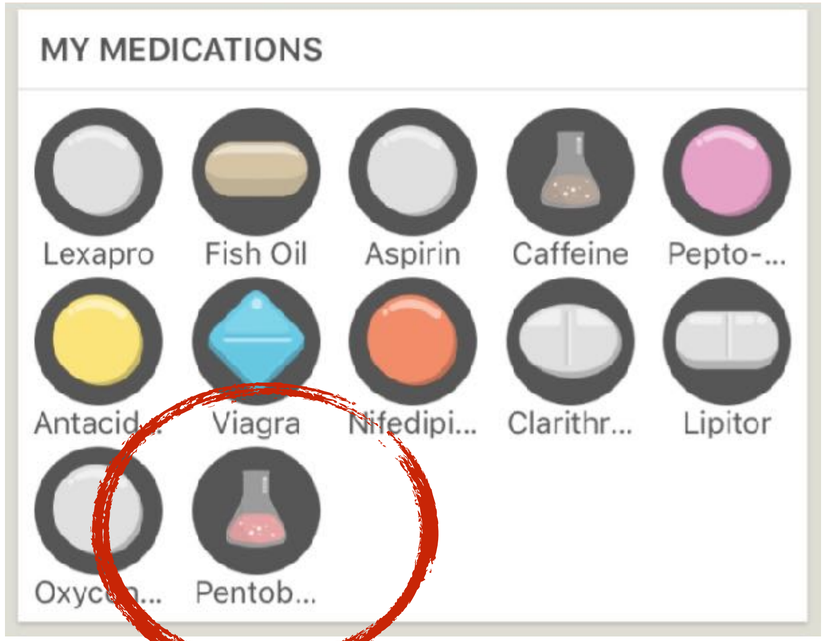
- It’s not very smart

Not fun to hear, but you’ve got to be honest if you expect results.



How dumb was it? This is a lethal dose of medication…





This is an End of Life drug.

so what would you do?

Start with the drawing…

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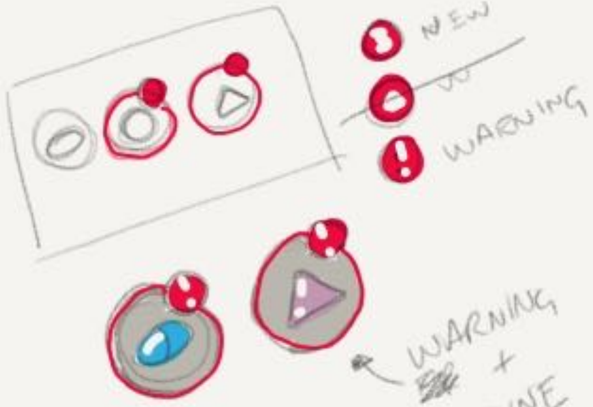

How do the doctors make the codes?

ARE THEY UNIQUE?

SHARE PATTERN LIKE SNAPCHAT OR QR

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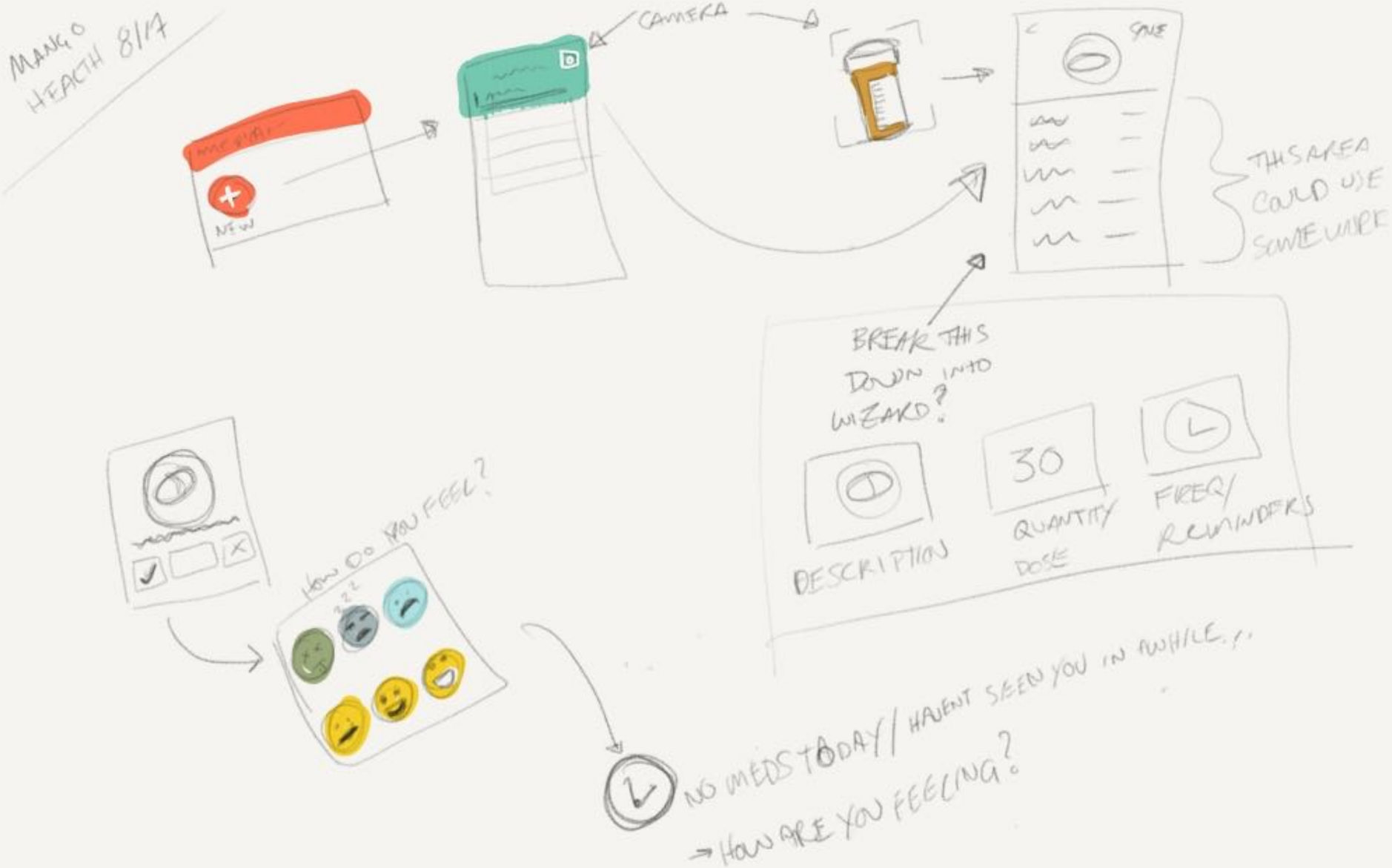

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TURN THE PHONE SIDEWAYS TO SEE THE DATA VIZUALIZED

DRUG INFO AND INTERACTIONS

Simple way to organize ideas.

UI

homepage layout

evergreen content

add pill button

data viz

personal info

notifications

complex

goals*

easy*

messaging

proactive notifications

drug interactions

QR/barcode pill addition

dr. portal

QR/barcode signup

auto R_X refill

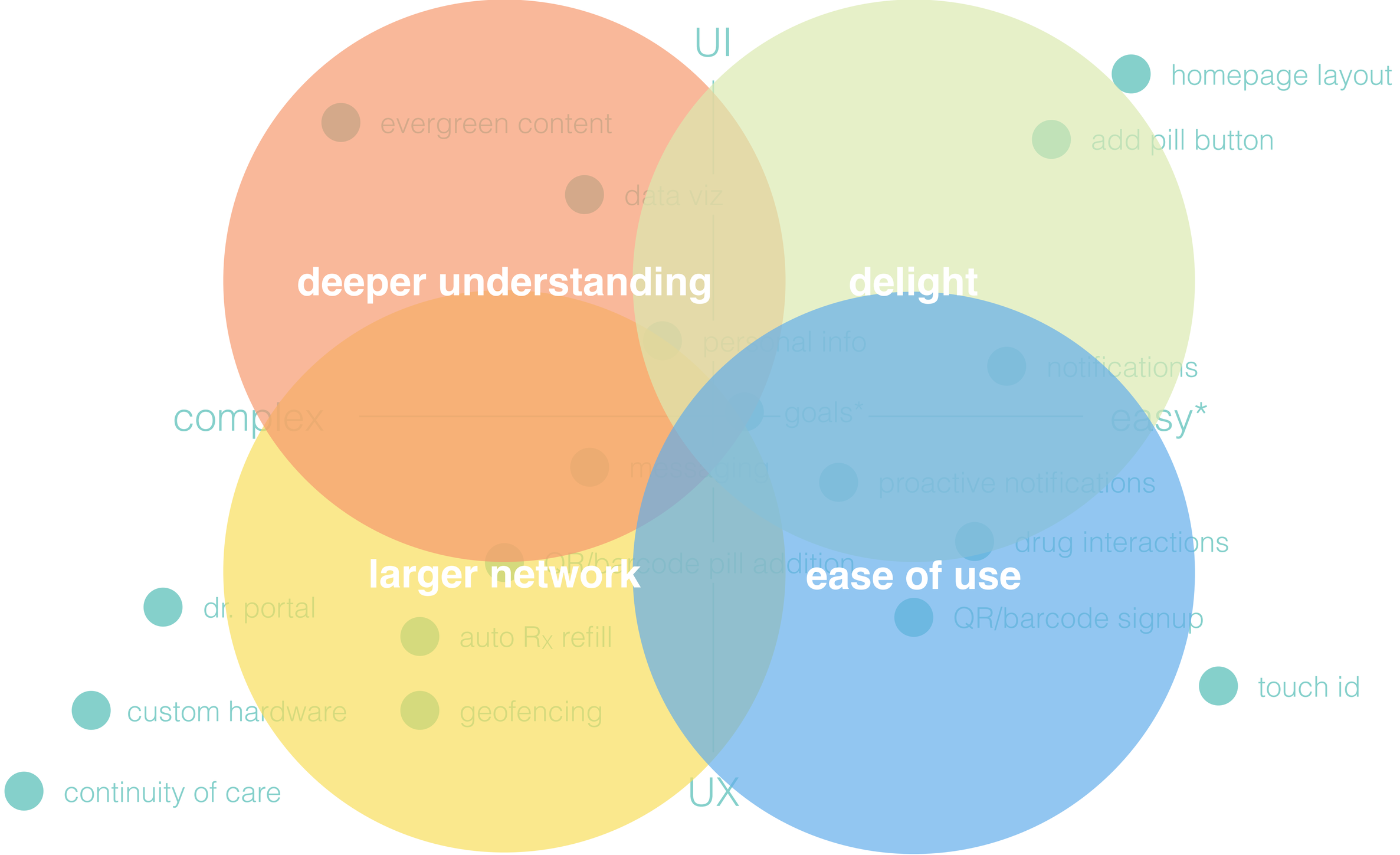
touch id

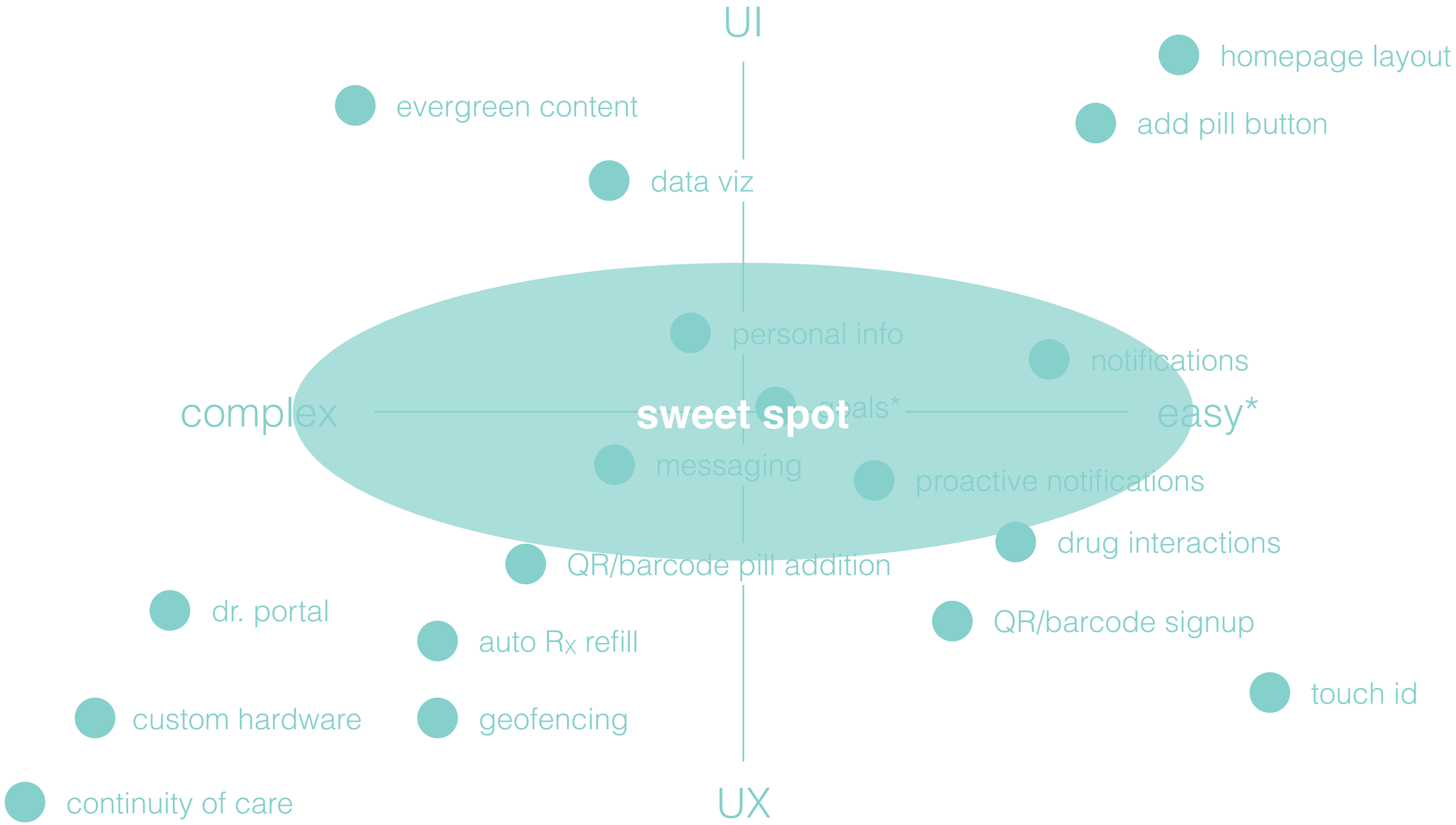
custom hardware

geofencing

continuity of care

UX


UI
homepage layout
add pill button
evergreen content
data viz
deeper understanding
delight
personal info
notifications
complex
goals*
easy*
messaging
proactive notifications
drug interactions
QR/barcode pill addition
larger network
ease of use
dr. portal
QR/barcode signup
auto Rx refill
touch id
custom hardware
geofencing
continuity of care
UX


UI
homepage layout
evergreen content
add pill button
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personal info
notifications
complex
sweet spot
goals*
easy*
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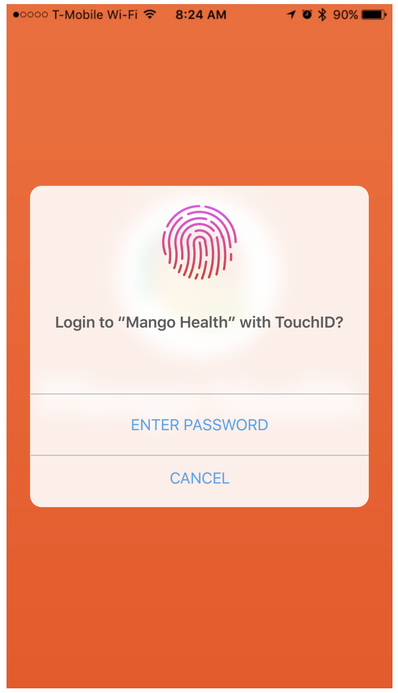
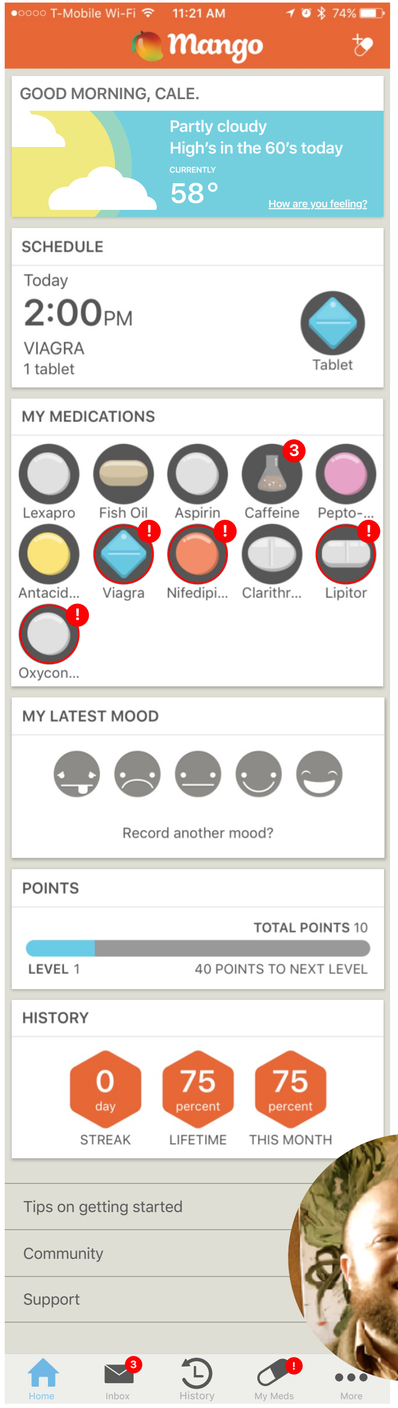
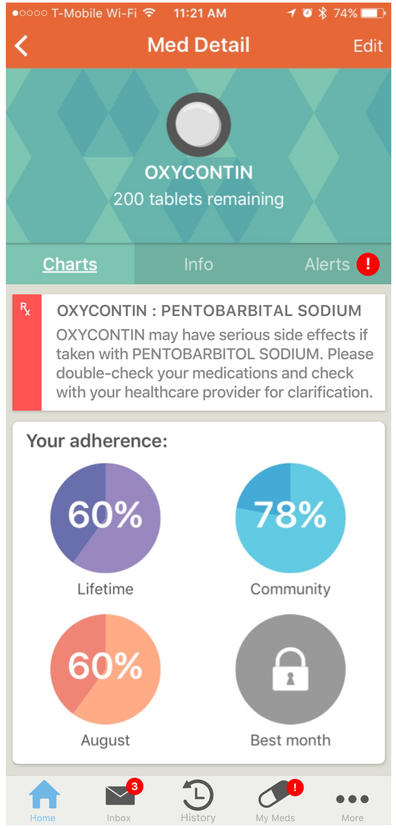
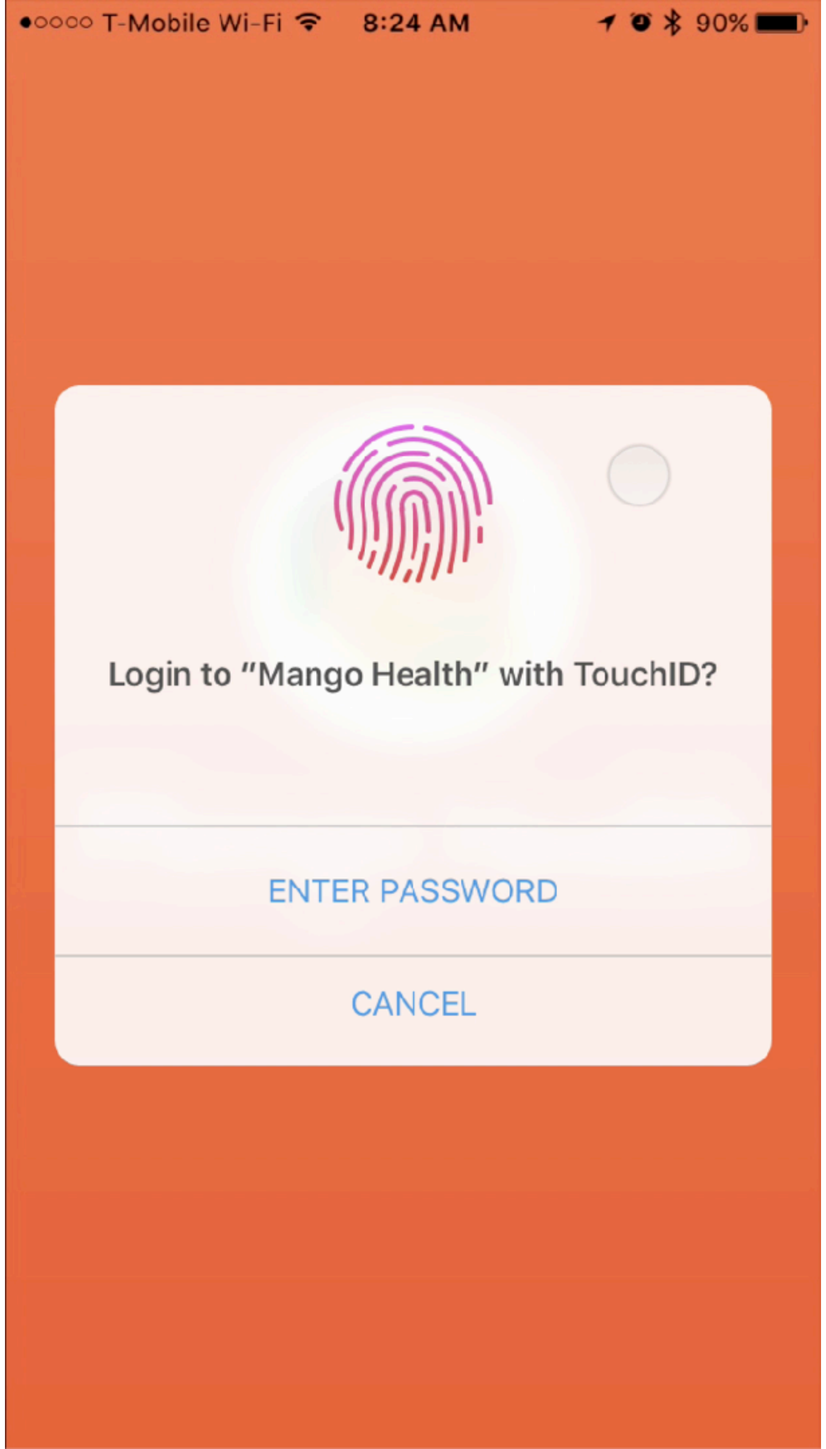






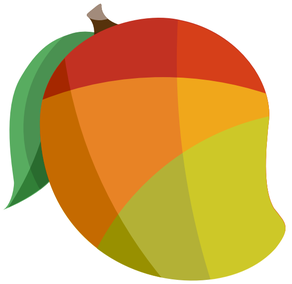
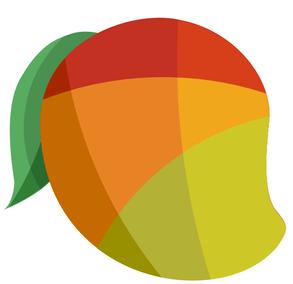
Tight designs showing examples. Prototypes were also created that showcase animation and error checking.

Quick movie that helps sell the interactions.



1 small thing…

Even though it wasn’t part of the project, I hated this logo…

Couldn’t help myself from trying to adjust it into a mark that could be built into a system.